Venkatesh Alagarsamy

mr.venk@outlook.com

+1 818-877-9046

Skype: VENKATESH4U

Woodland Hills, CA

Analyst, Designer and Developer in UX & UI

Talented Senior User-Experience Designer with the proven know-how to combine creative and usability viewpoints resulting in world-class Web and Mobile applications. Experience optimizing user engagement for client such as Microsoft, Intel, Dell, Harman, MTV etc.,

Creativity is my base skill, which stimulated to visualize better on working tasks to get exceptional creative output on UX Design, GUI Design and UI Development. The 13+ years of professional journey made me more proficient in my profession which helps to accomplish the assignment on time with exceptional quality output.

Independent multi role player with complete ownership ready on assigned tasks. My responsibility covered end-to-end process from customer interaction, requirement analyzation/ clarification, effort estimation, flow chart, mind mapping, wireframing, user experience analyzation/ testing, presentation, static & click through prototyping, personas mockups, visual design mockups, design extraction, UI development, responsive/ adaptive UI implementation and cross browser/ device compatibility testing in Web, Tablet and Mobile platforms.

**Portfolio –** [***http://www.bazef.com***](http://www.bazef.com)

**Linkedin -** [***https://www.linkedin.com/in/venkateshalagarsamy/***](https://www.linkedin.com/in/venkateshalagarsamy/)

Core Skills

* Adept knowledge of Agile Model
* Research & Analysis | User Experience, User Needs and Usability Testing
* User Centered Design
	+ Process Flow | Task Flow, User Flow, Mind Mapping Charts
	+ Low Fidelity Wireframe | Paper, Balsamiq, Axure, HTML/ CSS
	+ High Fidelity Wireframe | Keynote, OmniGraffle, Invision, Sketch, Zeplin and HTML/ CSS
	+ Prototype | Persona, Mockup, Powerapps, HTML/ CSS
* Visual Design | GUI Layout, Infographic, Icons, Pixel Level Design
* Interaction Design | Presentation, Click Through Prototype
* UI Development
	+ Front-end Architecture | HTML, CSS, LESS and SASS with Semantic Format
	+ UI Frameworks | Bootstrap, Material Design, JQuery and Webcore
	+ Responsive/ Adaptive UI Development
	+ Cross Browser/ Device Compatible Test
* Adaptive working nature with all environment like .Net, Azure, MVC, SPA, PHP, Ruby on Rails etc.,

Tech Expertise

* UX Design | Balsamiq, Keynote, Powerapps, Axure, Invision, Zeplin, OmniGraffle.
* Visual Design | Photoshop, Illustrator, InDesign.
* Visual Graphics | Premiere, After Effects.
* Animation | Flash, 3D Studio Max.
* Markup Languages | HTML (5), CSS (3), CSS Animation, LESS, SASS, Flex.
* CMS | Drupal, Wordpress, Joomla.
* UI Framework | Bootstrap, Material Design, JQuery, Webcore.
* Editor | Visual Studio, VS Code, Coda, Dreamweaver.

Professional Career Timeline

*Mar, 2017- Current*

**Asip Solutions – Senior UX Designer**

[*www.asipsolutions.com*](http://www.aditi.com) *| Los Angeles, California*

**Responsibilities**

* Requirement Gathering, Analyzation and Clarification
* Customer Interaction for understanding their needs and input
* Effort and Cost Estimation
* UX for Web & iOS, Android and Responsive Apps
* GUI Design for Web, iOS, Android and Responsive Apps
* Front-end UI Development
* Cross Browser and Cross Device Compatibility Testing

*Mar, 2011- Mar, 2017*

**Harman Connected Services – Principal Consultant**

[*www.harman.com*](http://www.aditi.com) *| Bangalore, India.*

**Responsibilities**

* Managing Team and Resources
* Conduct Training and Resource Mentoring
* Project Planning
* Process Estimation on Effort, Cost and Resource
* Requirement Gathering, Analyzation and Clarification
* Customer Interaction for understanding their needs and input
* Manage Task and Task Assignment
* UX for Web & iOS, Android and Responsive Apps
* GUI Design for Web, iOS, Android and Responsive Apps
* Front-end UI Development
* Cross Browser and Cross Device Compatibility Testing

*Aug, 2007- Mar, 2011*

**SourceN Inc., - Senior Interaction Designer**

[*www.sourcen.com*](http://www.aditi.com) *| Bangalore, India*

**Responsibilities**

* Web & Mobile GUI Design & Development
* Visual Graphics Designing and 2D Animations
* Flash & Flex App Development
* Email Templating
* Cross Browser Compatibility Testing

*Aug, 2006 – Jul, 2007*

**Graf Publishing Pvt Ltd - Senior Web Developer**

[*www.graf.co.in*](http://www.aditi.com) *| Chennai, India*

**Responsibilities**

* Web GUI Design & Development
* Flash Template Designing with Actionscript
* Cross Browser and Cross Device Compatibility Testing

*May, 2005- Jul, 2006*

**Dot Com Infoway – Flash Designer**

[*www.dotcominfoway.com*](http://www.aditi.com) *| Chennai, India*

**Responsibilities**

* Flash Animation
* Flash Template Designinng with Actionscript

*Jul, 2004- Feb, 2005*

**Ananth Technologies – Patent Designer**

*Hyderabad, India*

**Responsibilities**

* Vector Drawing on Machinery Materials
* Extract the Vector Drawing into 3D Models

Career Achievements

* **Awarded Best Team Player for HITS project in HCS**
* **Awarded & Certified Best Team Player for Microsoft Learning Paths project in HCS**
* **Awarded Star of the Quarter in HCS**
* **Awarded Best Demo Reel Animation for Dell in SourceN**
* **Certified “Mission Accomplished Award” for MobiTV iPhone App in SourceN**

Professional Experience

**eDar and Clinical Synchrony**

Client: START the Cure

Employer: Asip Solutions

Role: Lead UX/ UI Designer

Responsibility: UX Analysis, GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, jQuery, HTML5, CSS3, LESS/ SASS, Devexpress UI Framework and Bootstrap

Duration: March, 2017– Current

**Avesta -** [***http://bazef.com/images/WebApp/Avesta/src/core.html***](http://bazef.com/images/WebApp/Avesta/src/core.html)

Client: Microsoft

Employer: Harman Connected Services

Summary: HTML Click Through Prototype Presentation

Role: UI Developer

Responsibility: Develop the UI as per the Zeplin tool design with responsive Implementation on targetted devices like iPhone, Android and Tablets.

Technology/ Tools: Zeplin, HTML5, CSS3 and JQuery

Duration: 3 Month (2016 - 2017)

**HITS**

Client: Microsoft

Employer: Harman Connected Services

Summary: Microsoft User Reasearch Tool Internal Web & Tablet Friendly Application

Role: Lead UX/ UI Designer

Responsibility: UX Analysis, GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, Javascript/ jQuery, HTML5, CSS3, LESS/ SASS, Bootstrap and Webcore

Duration: 1 Year 6 Months (2015 – 2016)

**Surface Commercial Order -** [***https://www.microsoft.com/surface/en-ae/support/business***](https://www.microsoft.com/surface/en-ae/support/business)

Client: Microsoft

Employer: Harman Connected Services

Summary: Microsoft Surface eCommerce Web Application

Role: Lead UX/ UI Designer

Responsibility: UX Analysis, Wireframe, Prototype, GUI Design and UI Development.

Technology/ Tools: Photoshop, HTML5, LESS and CSS3

Duration: 6 Months (2015)

**RADAR**

Client: Aditi Technologies

Employer: Harman Connected Services

Summary: Resource Management Internal Application

Role: UX/ UI Designer & Developer

Responsibility: UX Analysis, Wireframe, GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Powerpoint, Photoshop, HTML5, LESS, CSS3 and JQuery

Duration: 9 Months (2014 – 2015)

**Whitespaces -** [***http://whitespaces.microsoftspectrum.com***](http://whitespaces.microsoftspectrum.com)

Client: Microsoft

Employer: Harman Connected Services

Summary: Spectrum Whitespaces Analytical Web Application

Role: Lead UX/ UI Designer & Developer

Responsibility: UX Analysis, UX Design, GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, HTML5 and CSS3

Duration: 2 Years (2013 – 2015)

**Spectrum Observatory -** [***http://whitespaces.microsoftspectrum.com***](http://whitespaces.microsoftspectrum.com)

Client: Microsoft

Employer: Harman Connected Services

Summary: Microsoft Spectrum Whitespaces Observatory Web & Device Friendly Application

Role: Lead UX/ UI Designer & Developer

Responsibility: UX Analysis, GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, HTML5, CSS3 and JQuery

Duration: 2 Years 9 Months (2013 – 2015)

**GLIMR**

Client: Microsoft

Employer: Harman Connected Services

Summary: Microsoft User Research Tool Internal Web Application

Role: UX/ UI Designer & Developer

Responsibility: UX Analysis, Wireframe, Click Through Prototype, GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Powerpoint, Photoshop, HTML5, LESS and CSS3

Duration: 1 Year (2013 – 2015)

**Wallflower**

Client: Wallflower

Role: GUI Designer

Responsibility: Design Mobile Graphic User Interface as per Android Material Design Guidelines

Technology/ Tools: Photoshop

Duration: 1 Month (2015)

**AirTravel**

Client: Microsoft

Employer: Harman Connected Services

Summary: Internal Resource Travel Management Web Tool

Role: Lead UX/ UI Designer & Developer

Responsibility: UX Analysis, GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, HTML5, LESS and CSS3

Duration: 6 Months (2014)

**Data Center Efficiency**

Client: Microsoft

Employer: Harman Connected Services

Summary: Internal Web Application which used for Microsoft Data Management

Role: UI Designer & Developer

Responsibility: GUI Design, UI Development with Adoptive UI Implementation.

Technology/ Tools: Photoshop, HTML5, LESS and CSS3

Duration: 6 Months (2014)

**Learning Path**

Client: Microsoft

Employer: Harman Connected Services

Summary: Surface(Tablet) Native App GUI Design

Role: GUI Designer

Responsibility: Design Surface GUI as per Microsoft Metro UI Standards

Technology/ Tools: Powerpoint and Photoshop

Duration: 6 Months (2014)

**Learning Path -** [***https://mspartnerlp.mspartner.microsoft.com/LearningPath***](https://mspartnerlp.mspartner.microsoft.com/LearningPath)

Client: Microsoft

Employer: Harman Connected Services

Summary: Microsoft User Products Online Learning Web & Device Application

Role: UI Designer & Developer

Responsibility: UI Development with Responsive UI Implementation.

Technology/ Tools: Photoshop, HTML5, CSS3 and JQuery

Duration: 2 Years 6 Months (2012 – 2014)

**ESSI**

Client: Microsoft

Employer: Harman Connected Services

Role: UI Designer & Developer

Responsibility: GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, HTML5, and CSS3

Duration: 6 Months (2012 – 2013)

**Opstera -** [***http://vimeo.com/44013354***](http://vimeo.com/44013354)

Client: Cumulux IDC

Employer: Harman Connected Services

Summary: Web Analytical Tool

Role: UI Designer & Developer

Responsibility: GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, HTML5, and CSS3

Duration: 1 Year 6 Months (2011 - 2012)

**Wise Donation**

Client: Wise Donation

Employer: Harman Connected Services

Role: UI Designer & Developer

Responsibility: GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, HTML5, and CSS3

Duration: 9 Months (2011 – 2012)

**NextPHR**

Client: NextPHR

Employer: Harman Connected Services

Summary: Web Analytical Tool

Role: UI Developer

Responsibility: GUI Design, UI Development with Adaptive UI Implementation.

Technology/ Tools: Photoshop, HTML5, and CSS3

Duration: 9 Months (2011-2012)

**OKI Golf**

Client: OKI

Employer: Harman Connected Services

Summary: Android Native Mobile Application

Role: GUI Designer

Responsibility: Design Mobile Graphic User Interface as per Android Mobile Guidelines

Technology/ Tools: Photoshop

Duration: 3 Months (2011)

**Pacific Biosciences -** [***http://www.pacificbiosciences.com/***](http://www.pacificbiosciences.com/)

Client: Pacific Biosciences

Employer: SourceN Inc.,

Role: UI Developer

Responsibility: GUI Design, UI Development

Technology/ Tools: Photoshop, HTML5, and CSS3

Duration: 3 Months (2011)

**Intel EPC Estimator - *http://www.intel.com/cd/channel/reseller/apac/eng/epc/index.htm***

Client: Intel

Employer: SourceN Inc.,

Summary: CPU Effiiciency Web Tool

Role: Flex UI Developer

Responsibility: Flex UI Development

Technology/ Tools: Photoshop, Flex and HTML

Duration: 1 year (2010 - 2011)

**POSORNOT**

Client: MTV

Employer: SourceN Inc.,

Summary: IOS Native Mobile App

Role: GUI Designer

Responsibility: Design Mobile Graphic User Interface as per iOS Mobile Design Guidelines

Technology/ Tools: Photoshop

Duration: 6 Months (2010)

**Predicta**

Client: SourceN

Employer: SourceN Inc.,

Summary: FIFA Game Prediction Mobile Application

Role: GUI Designer

Responsibility: IOS Mobile GUI Design

Technology/ Tools: Photoshop

Duration: 8 Months (2009 - 2010)

**DELL Product Presentation**

Client: DELL

Employer: SourceN Inc.,

Summary: All DELL product presentation

Role: Visual Designer

Responsibility: Visuaizetion, Visual Graphics and Animation the presentation

Technology/ Tools: Photoshop, Premier, After Effects and Flash

Duration: 3 Months (2009)

**Sherpa**

Client: SourceN

Employer: SourceN Inc.,

Role: GUI Designer

Responsibility: Design Mobile Graphic User Interface as per iOS Mobile Design Guidelines

Technology/ Tools: Photoshop

Duration: 6 Months (2009)

**UCSF - *http://memory.ucsf.edu/cjd/***

Client: UCSF

Employer: SourceN Inc.,

Role: UI Developer

Responsibility: Front-end UI Development

Technology Used: Photoshop, HTML and CSS

Duration: 1 year (2008)

**Rustic Canyon - *http://www.rusticcanyon.com/***

Client: Rustic Canyon

Employer: SourceN Inc.,

Role: Flash UI Designer

Responsibility: Flash design and development

Technology/ Tools: Photoshop and Flash

Duration: 1 year (2007 - 2008)

Academics

**Bachelor of Computer Application (BCA).**

*Madurai Kamarajar University, Tamil Nadu, India.*

**Diploma in NIIT (DNIIT)**

*C, C++, SQL Server, ASP, .Net, VB++ and Web Services.*